



Online Media : Thai PR
Potential Audiences : 7,056
Ad Rate (THB) : 5,000

Link : <https://www.thaipr.net/auto/886087>
Date : 05 Sept 2018 **Section :** General News
Ad Value : 5,000 **PR Value (THB) :** 15,000

ThaiPR.NET
 Thailand Press Release ข่าวประชาสัมพันธ์



ข่าวประชาสัมพันธ์ ปฏิทินข่าว ฝ่ายข่าวประชาสัมพันธ์ PR Scoop

ข่าวการเงิน/หลักทรัพย์ บันเทิง ท่องเที่ยว ราชการ โลทีสโด้ ไอที สินค้า การศึกษา อสังหาริมทรัพย์ สุขภาพ ยานยนต์ พลังงาน สื่อสาร นิทรรศการ กีฬา โลกดิจิทัล

ข่าวประชาสัมพันธ์รถยนต์

Thailand set to become Asia's center of the TWO-WHEELS industry

Like 0 Share Tweet G+

market-comms — 5 September 2018 16:26



The state and private sectors have inked an agreement to upgrade Thailand's two-wheels and electric-vehicle industries into becoming Asian hubs, organizing the B2B trade show TWO WHEELS ASIA 2019 on May 23-25, 2019 at the Bangkok International Trade and Exhibition Center.

Mrs. Ladda Mongkolchaiwivat, Managing Director of Global Exhibitions and Convention Services (GECS), the leading exhibition organizer in the CLMVT bloc (Cambodia, Laos, Myanmar, Vietnam, Thailand), disclosed that the two-wheels and electric-vehicle industries in Asia have witnessed burgeoning growth due to city traffic congestion, urban expansion and pollution. This has led to the popularity of two wheels, electric motorcycles, scooters, electric scooters, bicycles and electric bicycles. These modes of transport have enjoyed solid growth, especially on the continent.

In 2017, global exports of motorcycles were worth more than US\$24.1 billion. Thailand is the world's 4th biggest exporter of motorcycles, with the export value being over \$1.5 billion. China, the world's No. 1, exported motorcycles worth \$6.7 billion, followed by Japan – \$2.8 billion – and Germany, \$2.2 billion. Looking at major markets, Asia alone accounted for a massive 60% of the world's motorcycle market.

In 2018, global motorcycle production is expected to reach 132.4 million units, surging 4.6% with a value worth more than \$1.1 billion. The majority of motorcycle users are in China, India and the CLMVT bloc. Hybrid motorcycles, electric motorcycles and scooters are playing an integral role in driving market growth.

Electric scooters, especially, are expected to ride away with more than 85% of Asian market share worth up to \$19 billion by the year 2025 – growing at an average rate of 6.9%. The reasons behind this robust growth are consumers' desire to cut transport costs, reduce maintenance expenses and possess increasing awareness of environmental conservation. Most important is the rising trend of electric scooters, which are being used as the main vehicles in delivering ready-to-eat food in Asia.

In Thailand, 15% of all motorcycles produced are exported. Mopeds and low-output motorcycles have seen sales going downhill by 5-6% per year, while big, powerful motorcycles for sports and racing have witnessed continuous growth of 4-5% per year. Thailand's production of motorcycles for export has transformed from completely built-up (CBU) units to completely knocked-down (CKD) ones.

The global motorcycle market in the next five years is estimated to be worth \$62 billion and experience an average growth rate of 37%. Electric bicycles are also expected to drive growth of the world's bicycle market, grabbing a market share of 38%, with value of \$25 billion, by 2024.

As for Thailand, the kingdom's bicycle market is expected to see a drop in value to THB5 billion-5.5 billion, with imports reaching 80% of total bicycles in the country. The rest – 20% – is local production for export to European countries. Thai importers of bicycles and producers who have developed their own brands are beginning to look for new distribution channels, focusing on CLMV markets, especially Vietnam, and taking advantage of distribution zones and distribution rights to sell their products.

Business owners are grabbing opportunities in marketing two wheels and electric vehicles in CLMVT countries, which have a combined population of more than 240 million, being high-potential markets that can drive the growth of several industries. The bloc has companies, enterprises and business organizations which have built up expertise and experience over a long period.

TWO WHEELS ASIA 2019, is organized by Global Exhibitions and Convention Services Co., Ltd. Of Thailand, and Avanza Co., Ltd. of Taiwan in association with The Thailand Walking and Cycling Institute Foundation, the Office of Transport and Traffic Policy and Planning, the State Railway of Thailand, PEA ENCOM International (a subsidiary of the Provincial Electricity Authority), Bicycle United Magazine Asia and Cycling Malaysia Magazine to help upgrade Thai production and export of two wheels and electric vehicles such as motorcycles, electric motorcycles, scooters and electric scooters, bicycles and electric bicycles, as well as accessories, parts, repairs and maintenance services in order to steer Thailand into becoming Asia's industry hub.

The event also promotes the use of two wheels and electric vehicles in the region. Furthermore, to reaffirm confidence in business owners and businesses, a ceremony was held to sign an agreement to upgrade the two-wheeler and electric-vehicle industry of Asia.

TWO WHEELS ASIA 2019, is expected to attract 150 companies exhibiting their products and services

ภาพข่าวของคุณ
 NEWS PR
 LINK YOU TO THE WORLD

ฝากข่าวประชาสัมพันธ์
 เพียงคุณ ใช้อีเมลของคุณเองก็สามารถส่งข่าวได้โดยไปที่ หน้า ฝ่ายข่าวประชาสัมพันธ์ หรือ หากติดปัญหาสามารถ ติดต่อเราได้ที่หน้า ThaiPR.net Fan Page หรืออีเมลหาเราที่ help@thaipr.net ขอขอบคุณ

ติดตามข่าวประชาสัมพันธ์ จากทุกวงการในต่างประเทศ

FREE DOWNLOAD
 รายงานสถานการณ์และแนวโน้มปี 2561
 2018 Media Investment Forecast
 MOST popular companies 2017
 100 Most Popular Companies 2017
 InfoQuest Limited | www.infoquest.co.th

Blog iQMediaLink
 แหล่งรวบรวมข้อมูลและบทความที่น่าสนใจในแวดวงประชาสัมพันธ์

Thai PR 13,021 News
 Like Page Share
 Be the first of your friends to like this

ข่าวล่าสุด
 MTR Corp. Ltd. 'AA+/A-1+' Ratings Affirmed With Stable Outlook, But Financial Impact From SCL Investigation Lingers

Market-Comms Co.,Ltd
 12/123 VisionVille 5 Soi Samakki 34 Samakki Road
 T. Tha-Sai A. Muang Nonthaburi 11000 Thailand
 Tel. 662 575 2415-7 Fax. 662 575 2418
 Email. info@market-comms.co.th
 www.market-comms.co.th

บริษัท มาร์เก็ต-คอมส์ จำกัด
 12/123 วิชั่นวิลล์ 5 ซอยสามัคคี 34 ถนนสามัคคี
 ตำบลท่าทราย อำเภอเมือง จังหวัดนนทบุรี 11000
 โทรศัพท์ 662 575 2415-7 โทรสาร 662 575 2418
 อีเมล info@market-comms.co.th
 www.market-comms.co.th





from May 23-25 at the Bangkok International Trade and Exhibition Center. As many as 7,000 visitors from across the globe are also expected to attend. The event will generate more than an estimated THB3 billion in income.

In conjunction with this top event will be international seminars organized by The Thailand Walking and Cycling Institute Foundation, which is a member of the European Cycling Federation. The interesting topics include "Sustainable Development Goals & Sustainable Transport in Asia and Thailand", "I am not a SUPERHERO, But I Can SAVE LIVES", and "Stop Global Warming".

Thai entrepreneurs/businessmen who are interested in exhibiting their products and services can kindly obtain more details from Mr. Artit Songjuntug, project director of Global Exhibitions and Convention Services, tel: 086-887-7878, or email artit@gecsasia.com or www.twowheelsasia.com

About GECs

Global Exhibition and Convention Service Co., Ltd., the CLMVT's leading exhibition organizer, is the joint-venture between Thailand Exhibition Expertise team with two decades of experience in both local and international trade fair and network namely China, Japan, Korea, India, Taiwan, Vietnam, Myanmar, Cambodia, Philippines, etc. with Minh Vi Exhibition and Advertisement Services Co., Ltd. (also known as VEAS) a renowned market leader in Vietnam, organizing over 500 business events across 30 industries that attract thousands of meeting-goers, incentive winners, convention attendees and exhibition participants all over the world. Besides, VEAS had been appointed to be the representative office in Vietnam to promote MICE activities of Thailand Convention and Exhibition Bureau (TCEB) from 2009-2017.

Published By Thai PR

Keyword: TWO WHEELS

Like 0 Share Tweet G+

[ข่าวประชาสัมพันธ์](#) [ปฏิทินข่าว](#) [ข้อตกลงการให้บริการ](#) [ติดต่อบริษัทอินโฟเควสท์](#)

Copyright (c) 2007 - 2018, InfoQuest Limited. All Rights Reserved. Legal Notice. (0.149s 117.22)



Market-Comms Co.,Ltd
12/123 VisionVille 5 Soi Samakki 34 Samakki Road
T. Tha-Sai A. Muang Nonthaburi 11000 Thailand
Tel. 662 575 2415-7 Fax. 662 575 2418
Email. info@market-comms.co.th
www.market-comms.co.th

บริษัท มาร์เก็ต-คอมส์ จำกัด
12/123 วิชั่นวิลล์ 5 ซอยสามัคคี 34 ถนนสามัคคี
ตำบลท่าทราย อำเภอเมือง จังหวัดนนทบุรี 11000
โทรศัพท์ 662 575 2415-7 โทรสาร 662 575 2418
อีเมล info@market-comms.co.th
www.market-comms.co.th

