

Public Relations Report by Market-Comms Co.,Ltd
RESPONSIBLE BUSINESS FORUM ON FOOD & AGRICULTURE 2019

Contract Progress Report

No.	Contract Agreement	Current Situation
1	Press Release	
	1 st press release	Save the Date: March 21,2019
	2 nd press release	
	3 rd press release	

Public Relations Activities : Publicity Value Report

Publicity value on Public Relations activities on March 2019

- a. Published on printed media; 0.00 clippings
- b. Number of news space in column inches; 0.00 column inches
- c. Published on online media; 22 clippings
- d. Number of potential viewers ; 8,805,573.00 viewers
- e. Total publicity value is 1,320,000.00 THB

Qualitative value on this public relations activities.

- 100% of clippings were reported as the press release.

Original Clippings

Digital news clippings please download at

<https://www.dropbox.com/sh/2q3s8ocewjb69sp/AAAF3QDUxTjZbgRk54GQTqHRa?dl=0>

Activities	Printed Media (Quantity)	Column Inches (Quantity)	Website (Quantity)	Potential Viewer (Quantity)	Publicity Value (Thai Baht)
1 st Press Release	0.00	0.00	22.00	8,805,573.00	1,320,000.00
2 nd Press Release					
3 rd Press Release					
Total					



Publicity Value Report, 1st Press Release

THAILAND DISTRIBUTION

Your content has been distributed to these end point, Tier 1 media



and many more.

No	Media Name	Link	Published Date	Type	Potential Viewers	Publicity Value
1	Line Today	https://today.line.me/TH/pc/article/8ZolgM?utm_source=copyshare	21 Mar	News Portal / Social Media	159,449.00	90,000.00
2	Lok Wanee	http://www.lokwanee.com/web2013/?p=350971	21 Mar	Newspaper Online	178,617.00	90,000.00
3	Phujadkarn	https://mgronline.com/business/detail/9620000028338	21 Mar	Newspaper Online	1,673,600.00	90,000.00
4	PR Matter	https://www.prmatter.com/?p=2622	21 Mar	News Portal	13,993.00	45,000.00
5	PR Matter Facebook	https://www.facebook.com/prmatter/posts/2268928063170587?__xts__%5B0%5D=68.ARD1Mrtg8mBb0iFwUOq6CrXiOKL2BGe5fe3SoS4EAYV4_1iUqzuj0jgLhrrq	21 Mar	Social Media	11,229.00	45,000.00

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6	Siam Rath	https://siamrath.co.th/n/70676	21 Mar	Newspaper Online	62,927.00	90,000.00
7	Today Highlight News	http://www.todayhighlightnews.com/2019/03/6.html	21 Mar	News Portal	5,000.00	15,000.00
8	Bangkok Post	https://www.bangkokpost.com/forum/viewtopic.php?f=69&t=189079	22 Mar	Newspaper Online	231,538.00	75,000.00
9	Dailynews	https://www.dailynews.co.th/article/699829	22 Mar	Newspaper Online	568,221.00	90,000.00
10	Intv	http://www.intvthai.com/P-R-	22 Mar	News Agency	5,689,635	45,000.00



		News/%E0%B9%80%E0%B8%95%E0%B8%A3%E0%B8%B5%E0%B8%A2%E0%B8%A1%E0%B8%88%E0%B8%B1%E0%B8%94%E0%B8%87%E0%B8%B2%E0%B8%99%E0%B8%AA%E0%B8%B1%E0%B8%A1%E0%B8%A1%E0%B8%99%E0%B8%B2%E0%B8%A3%E0%B8%B0%E0%B8%94%E0%B8%B1%E0%B8%9A%E0%B8%99%E0%B8%B2%E0%B8%99%E0%B8%B2%E0%B8%8A%E0%B8%B2%E0%B8%95%E0%B8%B4%E0%B8%94%E0%B9%89%E0%B8%B2%E0%B8%99%E0%B8%AD%E0%B8%B2%E0%B8%AB%E0%B8%B2%E0%B8%A3%E0%B9%81%E0%B8%A5%E0%B8%B0%E0%B8%81%E0%B8%B2%E0%B8%A3%E0%B9%80%E0%B8%81%E0%B8%A9%E0%B8%95%E0%B8%A3%E0%B8%84%E0%B8%A3%E0%B8%B1%E0%B9%89%E0%B8%87%			
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11	Matichon Sentangsedte e	https://www.sentangsedtee.com/today-news/article_108472	22 Mar	Newspaper Online	33,900.00	90,000.00
12	News Plus	https://www.newsplus.co.th/163085	22 Mar	News Agency	6,733.00	45,000.00
13	Pim Thai Times	https://pimthaitimes.com/2019/03/22/%E0%B9%80%E0%B8%95%E0%B8%A3%E0%B8%B5%E0%B8%A2%E0%B8%A1%E0%B8%88%E0%B8%B1%E0%B8%94-%E0%B8%87%E0%B8%B2%E0%B8%99%E0%B8%AA%E0%B8%B1%E0%B8%A1%E0%B8%99%E0%B8%B2%E0%B8%A3%E0%B8%B0%E0%B8%94%E0%B8%B1/	22 Mar	Newspaper Online	5,000.00	45,000.00
14	Talk News Online	http://www.talknewsonline.com/113444/	22 Mar	News Agency	1,487.00	45,000.00
15	Thailand Exhibition	http://www.thailandexhibition.com/Event-77/30179	22 Mar	Trade News Agency	15,600.00	45,000.00
16	Thai MLM	http://bit.ly/2WhBAUd	22 Mar	Newspaper Online	44,217.00	75,000.00
17	Creative Economics	https://www.creativeeconomy.com/asia/%E0%B9%80%E0%B8%94%E0%B8%B1/	22 Mar	News Agency	10,000.00	75,000.00

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18	Siam Thurakij	https://www.siamturakij.com/news/20683-%E0%B9%80%E0%B8%95%E0%B8%A3%E0%B8%B5%E0%B8%A2%E0%B8%A1%E0%B8%88%E0%B8%B1%E0%B8%94-%E0%B8%87%E0%B8%B2%E0%B8%99%E0%B8%AA%E0%B8%B1%E0%B8%A1%E0%B8%A1%E0%B8%99%E0%B8%B2%E0%B8%A3%E0%B8%B0%E0%B8%94%E0%B8%B1%E0%B8%9A%E0%B8%99%E0%B8%B2%E0%B8%8A%E0%B8%B2%E0%B8%95%E0%B8%B4%E0%B8%94%	22 Mar	Newspaper Online	30,000.00	75,000.00



		E0%B9%89%E0%B8%B2%E0%B8%99%E0%B8%AD%E0%B8%B2%E0%B8%AB%E0%B8%B2%E0%B8%A3%E0%B9%81%E0%B8%A5%E0%B8%B0%E0%B8%81%E0%B8%B2%E0%B8%A3%E0%B9%80%E0%B8%81%E0%B8%A9%E0%B8%95%E0%B8%A3%E0%B8%84%E0%B8%A3E0%B8%B1%E0%B9%89%E0%B8%87%E0%B8%97%E0%B8%B5%E0%B9%88-6-				
19	All Thai Event	http://www.allthaievent.com/event/20635/	23 Mar	Event Portal	32,427.00	45,000.00
20	RoseMala	https://rosemala.wordpress.com/2019/03/22/%E0%B8%87%E0%B8%B2%E0%B8%99%E0%B8%AA%E0%B8%B1%E0%B8%A1%E0%B8%A1%E0%B8%99%E0%B8%B2%E0%B8%A3%E0%B8%B0%E0%B8%94%E0%B8%B1%E0%B8%9A%E0%B8%99%E0%B8%B2%E0%B8%99%E0%B8%B2%E0%B8%8A%E0%B8%B	23 Mar	News Blogger	1,000.00	15,000.00



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21	Transport Journal	http://www.trjournalnews.com/%E0%B8%88%E0%B8%B1%E0%B8%94%E0%B8%AA%E0%B8%B1%E0%B8%A1%E0%B8%A1%E0%B8%99%E0%B8%B2%E0%B8%A3%E0%B8%B0%E0%B8%94%E0%B8%B1%E0%B8%9A%E0%B8%99%E0%B8%B2%E0%B8%99%E0%B8%B2%E0%B8%8A%E0%B8%B2%E0%B8%95%E0%B8%B4/	23 Mar	Newspaper Online	30,000.00	75,000.00
22	Enjoy Jam	http://entertain.enjoyjam.net/forum//index.php/topic.86735.0.html	24 Mar	News Blogger	1,000.00	15,000.00
23						
24						
Total Potential Viewers / value in Thai Baht					8,805,573.00	1,320,000.00