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PR Newswire

Fespa Asia Returns to Thailand in February 2018, Bringing Together 100+ Leading Brands

BANGKOK, Nov. 14, 2017 /PRNewswire/ -- FESPA Asia, ASEAN region's premier wide format print and signage event, returns to Bangkok, Thailand, from 22-24 February 2018 at the BITEC exhibition centre, aiming to build on the success of the 2017 event and deliver the ASEAN region's premier event for the wide format, screen, textile print and signage markets.

The FESPA Asia 2018 exhibition will provide print service providers and signage professionals, as well as textile specialists, with the chance to see the latest product innovations and applications in the market and discover new opportunities for business growth. The exhibition will feature more than 100 exhibiting companies, with many leading international brands already confirmed to participate including M&R, Siser, d.gen, Multicam, JK Group, Caldera, Fimor, Sensient and Hexis, the official World Wrap Masters Partner.

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To demonstrate its commitment to the Asian market, FESPA has strengthened its direct communications in the region by appointing an Asian Business Development Manager, Hannah Pan, to liaise and assist exhibitors in the local language. FESPA is also working with local marketing and advertising agencies in the pan-regional promotion of the exhibition.

The inaugural FESPA Asia, which took place from 15 to 17 February 2017 in Thailand, attracted over 4,500 regional and international visitors. Attendees travelled from 63 countries, with the largest delegations coming from Thailand, Singapore, India, China and Malaysia.

The reputation of the exhibition following the 2017 edition is affirmed by the high level of interest from new exhibitors, with Stahls, Monti Antonio, Foilack, Chemica and many others already placing confirmed stand bookings for the 2018 event. The success is also reflected in the re-book rate with 60% of exhibitors to FESPA Asia 2017 having confirmed stands for 2018.

FESPA Divisional Director Roz Guarnori comments, "Having delivered a successful event in 2017, we're delighted to have such strong commitment from many major international companies for FESPA Asia 2018 and such resounding endorsement from a broad spectrum of regional Associations. Visitors from across the ASEAN region can benefit enormously from the opportunity to access such diverse international exhibitors all under one roof in Bangkok".

FESPA Asia 2018 is supported by Thai Garment Manufacturers Association, Thai Advertising Business Development Association and the Thai Textile Institute (THTI) who are proactively promoting the exhibition to members.

Further support comes from FESPA's ASEAN member associations in India, Sri Lanka, Nepal, Republic of Korea, Japan, China, Philippines and Australia, who represent a combined regional membership of more than 2,000 print service providers.

Visitors to FESPA Asia 2018 will also have access to a focused programme of educational and inspirational content including a textile printing workshop, the Wrap Masters Asia and a series of seminars featuring notable speakers from Asia and beyond. International visitors travelling to FESPA Asia can take advantage of discounted flights with Thai Airways. For more information on how to benefit from cheaper rates, visitors should visit the FESPA Asia website.

For more information on FESPA Asia 2018, visit www.fespa-asia.com. For free entry to the exhibition, register online using code: ASAM801

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About FESPA

Founded in 1962, FESPA is a global federation of Associations for the screen printing, digital printing and textile printing community. FESPA's dual aim is to promote screen printing and digital imaging and to share knowledge about screen and digital printing with its members across the world, helping them to grow their businesses and learn about the latest developments in their fast growing industries.

FESPA Profit for Purpose

The shareholders of FESPA are the industry. FESPA has invested millions of Euros into the global printing community over the last seven years, supporting the growth of the market. For more information, please visit www.fespa.com

FESPA Print Census

The FESPA Print Census is a global research project to understand the wide format, screen and digital print community. It is the largest data gathering project of its kind. The survey is published in several languages and can be completed online: www.fespa.com/completemycensus

Forthcoming FESPA events include:

FESPA Mexico, 16-18 November 2017, Centro Citibanamex, Mexico City, Mexico
FESPA Eurasia, 7-10 December 2017, CNR Expo, Istanbul, Turkey
FESPA Asia, 22-24 February 2018, BITEC, Bangkok, Thailand
FESPA Global Print Expo, 15-18 May 2018, Messe Berlin, Berlin, Germany
European Sign Expo, 15-18 May 2018, Messe Berlin, Berlin, Germany
FESPA Africa, 12-14 September 2018, Gallagher Center, Johannesburg, South Africa

Issued on behalf of FESPA

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