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FESPA Asia returns to Bangkok in February 2017

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FESPA are delighted to announce the launch of FESPA Asia which will take place from the 15-17 February 2017 at BITEC, Bangkok, Thailand. This latest event launch, from the FESPA portfolio of established trade print exhibitions, has been designed to connect the screen, digital and textile printing communities across the ASEAN region.

Research shows that the print industry within this region is dominated by small and medium sized players looking for new technology solutions and access to training and learning opportunities. With more than 10 years of established global trade exhibitions under their belt,

FESPA Asia 2017 - supported by Asian Exhibition Services (AES Ltd) and leading local print associations led by the Thai Screen Printing and Graphic Imaging Association (TSGA) - will offer this emerging market learning, business networking and growth opportunities.

FESPA's Divisional Director, Ms Roz McGuinness comments "With the now well-established annual exhibition in China, it is time for FESPA to return to the Pan Asia region with FESPA Asia, and our natural choice was to return to Thailand. Our desire to build demand for print by reinvesting in our print communities is matched by the enthusiasm of our regional associations with whom we will be working closely to deliver both educational programmes to support the advancement of print in the region along with the exhibition bringing the global and regional suppliers of screen, digital print and signage to Thailand. Our aim is to have a lasting legacy across Asia through various initiatives in the years to come."

David Ailken, Managing Director of AES, Asian Partners of FESPA Asia, explained, "We are delighted to be working with FESPA to bring to the ASEAN market a regionally specialized event with a global reputation. As the AEC rapidly unfolds, providing extensive open-market opportunities in this expansive region, the strategic timing of FESPA Asia 2017 could not be better." FESPA Asia 2017 will be held from the 15-17 February 2017 at BITEC in Bangkok.

For further information contact the organisers directly on [+44 1737 240788](tel:+6611737240788) e-mail sales@fespa.com Asia : +66 (0) 207 2412 or e-mail fespa@aesexhibitions.com

Mr. Pongdej Sajarattanachote, President of the Thai Screen Printing & Graphic Imaging Association, said: "The current market for the printing industry. The print and digital industries of Thailand. Such as printing, clothing, ceramics, electronic devices, power electronics. Automotive parts, sporting goods, stationery, gifts and other exclusive print paper and packaging. Thailand has a market niche industry at least 4.5 million baht, the association estimated intrinsic value of the printing industry by 2 percent, or about 90,000 million baht and continued growth as related industries.

FESPA Asia will bring business and new development opportunities to the Thai print industry, it will further strengthen the creative industries sectors in Thailand. The latest global production technology on display will support the innovative design of new products in the market. It will increase the capacity of the country and enable Thailand to actively enter the world market as one of the leading creative producers in Asia".

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