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นางสาวไรซี่ ตราง ผู้จัดการทำยอนาย บริษัท มีกล่า รี แอดเวอร์โหหรือ เขอเริ่ส และ เล็กซีย์ชั่น จากัด กล่าวถึงการจัดงาน ครั้งนี้ทำ "งาน PHARMED EXPO 2016 ให้ตาบรามเด็ดตัดแก่และบริการตำแอลสากกรรมยาและอุปกรณ์ทางการ แทกเกี่ยวใจครับจรรมจร อาทิ โรงพยานาล รถบบตรวจสุขากา อุปกรณ์ตำนากจะเทกเนิดแสทีนตรรม เกิดสรรมยาแสสทร รักษา จากอุปกรรมกรรรมขึ้นทำวิโดนาดในและดสว่า 80 อดคือ จาก 15 ปรณหลา สารี ใช้ แบลสนับ ผู้ปุ่น มาเลเชีย ดิงคโบรี เกาหลีใต้ ได้ทรับ โทย อินเดีย ปาก็สถาน เบรารุส เมียนเกริ ภัยทูชา เบียดทวน และยังคลาเทศ สารถ่าจะมีผู้

สำหรับผู้ที่สนใจเข้าร่วมแสดงสินค้าและบริการ PHARMED EXPO 2016 ณ สาธารณรัฐแห่งสหภาพเมื่อนมาร์ ราช อณาจักรกับทุชา ประเทศยังคาเทศ สามารถสอบกามรายละเอียดเพื่อเด็มใต้ที่ (+84-8) 3842 7755 หรืออีเมล์ Rosie.tran@veas.com.vn หรือเว็บใชต์

PHARMED EXPO 2016 welcomes Thai and international business operators in the largest healthcare market in Myanmar, Cambodia and Bangladesh

Total healthcare expenditure is now leaping up much more than ever especially Myanma Total healthcare expenditure is now leaping up much more than ever especially Myammar. Wyammar is set to surpass 2 billion USD or 70,000 Hillion bath in the year 2015-2016, up from \$1,903 million in 2014 and also triple the amount of \$704 million spent in 2010. The number of private hospitals jumped by 10%. With the rise in demand of healthcare, Minh VI Exhibition & Advertisement Services Co., Ltd, VCAS Co., Ltd) in conjunction with Myammar Pharmaceutical and Medical Equipment Entrepreneurs' Association and Cambodian Dental Association will host the PHARNED EXPO 2016, the trade show and exhibition in pharmaceutical and medical industry at Myanmar, Cambodia and Bangladesh.

Bangkok - Thursday, 3 March 2016 - Dr. Win Kylang, Executive Committee - Cambodian Bangkix - Thursday, 3 March 2016 – Dr. Win Kylang, Executive Committee - Cambodian Dental Association, Dr. Yang Darawuth, Deptry Manager - Department of Drug and Food, Cambodia and Mrs. Ladda Monglotchalwiwast, Executive Vice President - N.C.C. Management and Development Co., Ltd and Ns. Rosel Trang, Sale Manager - Minh V Eshibltion & Advertisement Services Co., Ltd participated in the press conference announcing the PHARMED EXPO 2016 at Hyanmar, Cambodia and Bangladesh with over 40 leading organizations from Thalland.

Phar-Med Expo - International Exhibition & Conference on Pharmaceutical & Medical Industry in Myanmar, Cambodia and Bangladesh is one of a kind medical and healthcare event offering an ideal trade platform for the medical and healthcare industry, a great chance for local and international enterprises to set up business network among decision makers and professionals in the industry. It is on its way to becoming the most successful healthcare exhibition in these countries.

- 4th Myanmar Phar-Med Expo: 12-14 July 2016, Yangon, Myanmar
- 2nd Cambodia Phar-Med Expo: 04-05 September 2016, Phnom Penh, Cambodia
- Bangladesh Phar-Med Expo: 18-19 October 2016 Dhaka, Bangladesh

Dr. Win Kylang, Executive Committee - Cambodian Dental Association said that Myanmar, there are around 1,192 hospitals in the country, of which the large majority (86%) is public hospitals and the rest (14%) is private hospitals. The 93% share of total hospital beds is public hospitals and another 7% of available beds is private hospitals. Growth in the healthcare system is in in part linked to its development, as more and more people become aware of the need for regular health check-ups. But there are only 31,110 doctors and lack of medical, pharmaceutical and laborator equipment for health treatment. To further strengthen the country's health offering, the government is planning to increase healthcare budget allocation with an annual growth rate of 6% until 2020. This year, the country seek to train a further 5,600 medical professionals and 1,300 nurses in order to meet the demand of the patients.

Dr. Yang Darawuth, Deputy Manager - Department of Drug and Food, Cambodia said that A country of 15 million people, Cambodia's 2015 GDP grew about 7.3%. The Cambodian Health Ministry received \$2.71 million for 2016, an 8.6-percent increase from the previous year. The country's public health system is made up of large, antional hospitals, provincial health centers, referral hospitals and smaller health posts. As the Cambodian economy develops, healthcare spending has been expanding throughout the country. Though still smaller and more difficult to do business in than many of its neighbors, Cambodia's medical market is on a positive trajectory that should soon attract more attention from foreign medical device and pharmaceutical companies. Almost 80% of pharmaceutical sales are in Phnom Penh and the surrounding region, making distribution relatively simple. Approximately 55% of the pharmaceutical market is composed of imports, and there is significant local preference for foreign medicines. Foreign medical product companies have started to take note.

Mrs. Ladda Mongkolchaiwiwat, Executive Vice President - N.C.C. Management and Development Co., Ltd revealed that The healthcare sector in Bangladesh is one of the country's most technology developed sectors. Healthcare is available through both the public sector and private sectors. The Government of Bangladesh encourages foreign companies to partner with local companies for producing drugs, especially high-tech and specialized products. Government sependitures for healthcare have increased in absolute terms . The emergence of private healthcare services, such as those offered by a number of high-quality private hospitals, including Agolio Hospitals, Square Heapflast, United Hospital, and others. These hospitals have become popular due to their high-quality services and are a major factor for increased healthcare expenditures. They are replacing some regional healthcare travel. Bangladesh offers opportunities for U.S. exporters of high-end medical equipment, surgical instruments, diagnostic equipment, and services. Imported medicines and medical devices are subject to customs duties depending on types and classes. Anti-cancer drugs, vaccines, hormonal contraceptives, and others can be imported without any tax. The medical device sector is not currently strictly regulated, although a policy for doing so has been drafted and is now awaiting approval.

Ms. Rosie Trang, Sale Manager - Minh Vi Exhibition 8. Advertisement Services Co., Ltd said that the PHARMED EXPO 2016 focuses on hospital, diagnostic, pharmaceutical, dental, laboratory, medical and rehabilitation equipment and supplies, welcomes about 80 exhibitors from 15 countries including national pavilions and country groups from China, Germany, Japan, Malarysia, Singapore, South Korea, Talwan, Thaliand, India, Pakistan, Belarus, Myanmar, Camboda, Vietnam, Banjaldesh-. attracts 2,000 of healthcare professionals, traders.

For those who are interested in Joining the exhibition in the PHARMED EXPO 2016 in Myanmar, Cambodia, and Bangladesh, please contact us at (+84-8) 3842 7755 or email us at Rosietzrang/weas.com, yor visit our website http://www.pharmed-mayanmar.com http://www.pharmed-cambodia.com and http://www.pharmed-bangladesh.com for more

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