

Pharmed Expo 2016...
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Pharmed Expo 2016 welcomes Thai and international business operators in the largest healthcare market in Myanmar, Cambodia and Bangladesh

Total healthcare expenditure is now leaping up much more than ever especially Myanmar, Myanmar is set to surpass 2 billion USD or 70,000 Million baht in the year 2015-2016, up from \$1,903 million in 2014 and also triple the amount of \$704 million spent in 2010.

Bangkok - Thursday, 3 March 2016 - Dr. Win Kyiang, Executive Committee - Cambodian Dental Association, Dr. Yang Darawuth, Deputy Manager - Department of Drug and Food, Cambodia and Mrs. Ladda Mongkolchaiwivat, Executive Vice President - N.C.C. Management and Development Co.,Ltd and Ms. Rosie Trang, Sale Manager - Minh Vi Exhibition & Advertisement Services Co., Ltd participated in the press conference announcing the PHARMED EXPO 2016 at Myanmar, Cambodia and Bangladesh with over 40 leading organizations from Thailand.

Phar-Med Expo - International Exhibition & Conference on Pharmaceutical & Medical Industry in Myanmar, Cambodia and Bangladesh is one of a kind medical and healthcare event offering an ideal trade platform for the medical and healthcare industry, a great chance for local and international enterprises to set up business network among decision makers and professionals in the industry. It is on its way to becoming the most successful healthcare exhibition in these countries.

- 4th Myanmar Phar-Med Expo: 12-14 July 2016, Yangon, Myanmar
2nd Cambodia Phar-Med Expo: 04-05 September 2016, Phnom Penh, Cambodia
Bangladesh Phar-Med Expo: 18-19 October 2016 - Dhaka, Bangladesh

Dr. Win Kyiang, Executive Committee - Cambodian Dental Association said that Myanmar, there are around 1,192 hospitals in the country, of which the large majority (86%) is public hospitals and the rest (14%) is private hospitals. The 93% share of total hospital beds is public hospitals and another 7% of available beds is private hospitals.

Dr. Yang Darawuth, Deputy Manager - Department of Drug and Food, Cambodia said that A country of 15 million people, Cambodia's 2015 GDP grew about 7.3%. The Cambodian Health Ministry received \$271 million for 2016, an 8.6-percent increase from the previous year. The country's public health system is made up of large, national hospitals, provincial health centers, referral hospitals and smaller health posts.

Mrs. Ladda Mongkolchaiwivat, Executive Vice President - N.C.C. Management and Development Co.,Ltd revealed that The healthcare sector in Bangladesh is one of the country's most technology developed sectors. Healthcare is available through both the public sector and private sectors. The Government of Bangladesh encourages foreign companies to partner with local companies for producing drugs, especially high-tech and specialized products.

Ms. Rosie Trang, Sale Manager - Minh Vi Exhibition & Advertisement Services Co., Ltd said that the PHARMED EXPO 2016 focuses on hospital, diagnostic, pharmaceutical, dental, laboratory, medical and rehabilitation equipment and supplies, welcomes about 80 exhibitors from 15 countries including national pavilions and country groups from China, Germany, Japan, Malaysia, Singapore, South Korea, Taiwan, Thailand, India, Pakistan, Belarus, Myanmar, Cambodia, Vietnam, Bangladesh... attracts 2,000 of healthcare professionals, traders.

For those who are interested in joining the exhibition in the PHARMED EXPO 2016 in Myanmar, Cambodia, and Bangladesh, please contact us at (+84-8) 3842 7755 or email us at Rosie.tran@veas.com.vn or visit our website http://www.pharmed-myanmar.com http://www.pharmed-cambodia.com and http://www.pharmed-bangladesh.com for more information.

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